

Sostenuto Final Conference

Valencia (Spain), 19 & 20 January 2012

“Culture on the frontlines: unveiling the keys to social and economic innovation in the Med space”

PROGRAMME

Thursday 19 / Morning (“Off”)

9.30-14.30 Showcase of new forms of audiovisual production @ Las Naves (Centre for Contemporary Creation)

Thursday 19 / Afternoon (Conference, Part I)

15.45	Welcome
16.00	<p>Welcome address</p> <p>Rafael Ripoll (Regional Secretary for Culture, Generalitat Valenciana) (♦) Beatriz Simó (Councillor for Innovation, Valencia City Hall) (♦) Esteban Morcillo (Chancellor, Universitat de València) Julia Salom (Director of the Institut Interuniversitari de Desenvolupament Local – IIDL)</p>
16.15	<p>Opening round table</p> <p>Culture: the scaffolding for the new Europe?</p> <p>Moderated by Catherine Lalumière (President of Relais Culture Europe) Androulla Vassiliou (Commissioner for Education, Culture, Multilingualism and Youth, European Commission) (♦) Isabelle Durant (European deputy, Vice-president of the European Parliament) (♦) Mercedes Bresso (President of the Committee of the Regions) (♦)</p>
17.15	Coffee break
17.30	<p>The Sostenuto project: expectations and achievements</p> <p>Tsveta Aleksandrova (Project officer, JTS Med Programme) (♦) Ferdinand Richard (Director of AMI, project leader)</p>
18.45	<p>Round table</p> <p>The Sostenuto labs: opportunities and limitations</p> <p>Moderated by Nevenka Koprivšek (Director of Bunker) Ferdinand Richard (Director of AMI) Maité Mazel (Director of CITEMA) Samo Selimović (Project manager at Bunker) Tatjana Rajic (Executive director of Expeditio) Jacques Mattei (Managing director of Zunino e Partner Progetti)</p>

Thursday 19 / Evening (“Off”)

A night at Las Naves

20.30 Opening of the exhibition *“The Sostenuto labs: opportunities and limitations”*

21.30 Dinner

23.00 Med jazz performance by “Dolç Tab”

Friday 20 /Morning (Conference, Part II)

9.15	<p>Sostenuto: contributions to the debate</p> <p>Pau Rausell (Director of Econcult)</p> <p>Pascal Brunet (Director of Relais Culture Europe)</p> <p>Raül Abeledo (European projects coordinator at Econcult)</p>
10.15	<p>Round table</p> <p>A prospective exercise on the role of cultural policies in the territories</p> <p>Moderated by Jacques Mattei (Managing director of ZeP Progetti)</p> <p>Pavel Gantar (Member of the Slovenian National Assembly, Committee on Environment and Spatial Planning) (♦)</p> <p>Ferran Mascarell (Councillor for Culture, Generalitat de Catalunya)</p> <p>Rosa Maria di Giorgi (Education advisor, Florence City Hall) (♦)</p> <p>Fabio di Meo (Mayor of Cetona) (♦)</p>
11.15	<p>Coffee breakart</p>
11.30	<p>Debate</p> <p>Reading the Sostenuto experience through other prisms</p> <p>Leandro Valiati (Researcher, Universidad Federal de Rio Grande do Sul, Brazil)</p> <p>Antoni Ramos Murphy (Researcher, Universidad de Las Palmas de Gran Canaria)</p> <p>Edmond Simeoni (President of the association “Corsica Diaspora and friends of Corsica”)</p> <p>Jordi Pascual (Coordinator of the working group on Culture, CGLU)</p>
12.30	<p>Analysis</p> <p>Culture, creativity and innovation</p> <p>Hasan Bakshi (Director of Creative Industries, Policy and Research Unit, NESTA) (♦)</p> <p>Montserrat Pareja Eastway (Researcher, Universitat de Barcelona) (♦)</p>
13.45	<p>Closing address</p> <p>Pau Rausell (Director of Econcult)</p> <p>Trinidad Casasús (Dean of the Faculty of Economics)</p>

Friday 20 /Afternoon

17.00 Conference: The role of large scientific and cultural centers in the dissemination of innovation

Manuel Toharia, scientific director of the City of Arts and Sciences (CAC)

18.00 Guided visit to the CAC

Saturday 21

11.00 Guided tour: Valencia’s Golden Age

The speakers marked with (♦) are yet to give official confirmation