



Invitation to take part in the competition for: A logo of the project SCHOOL4CITY

NGO “**Expeditio – Centre for Sustainable Spatial Development**” from Kotor, the “**Bureau for Education Services of Montenegro**” and NGO “**JAS - Jugend Architektur Stadt**” from Essen, Germany have just begun implementing the project SCHOOL4CITY. The aim of this project is to empower children and students so that in the future they can take a more active role in creating their cities and places while applying the sustainable development principles.

The project, planned to last for three years, includes different activities aimed at improving the understanding of sustainable cities planning among the teachers and children/students in kindergartens, primary and high-schools. The project SCHOOL4CITY will contribute to improving the implementation of the cross-curricular area **Sustainable Cities and Neighborhoods** in primary and high schools, as well as of the programme **Education for Sustainable Development** within the area of pre-school education activities.

In order to promote the project activities in an effective way the project partners are announcing a **COMPETITION for the preliminary design of the SCHOOL4CITY project logo.**

WHO CAN TAKE PART IN THE COMPETITION?

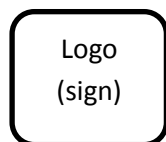
The competition is open to students in primary and high schools in Montenegro and abroad.

GUIDELINES

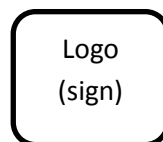
The logo should have the following characteristics:

- 1 – BE SIMPLE
- 2 – BE ORIGINAL

The design should include a **LOGO (sign)** and the **project title written in Montenegrin and English language**, as shown in the sketch below. The position of project title in relation to the LOGO (sign), the relation between the elements, colours, etc. should be conceived by the authors of logo.



ŠKOLA I GRAD



SCHOOL4CITY

Important note: Entries not presenting original solutions (e.g. a logo taken from the Internet) will not be considered.



FUTURE USE OF THE LOGO

The logo will be used on materials promoting the project SCHOOL4CITY , such as brochures, T-shirts, website, video, etc.

PREPARING A PRELIMINARY DESIGN FOR THE LOGO

Preliminary designs can be sent as scanned drawings (made by hand) or in digital form (jpg, pdf, or some other format).

The organizers reserve the right to further develop the winning design in cooperation with its author. After selecting a winning design and awarding the prizes the organizers take over copyright on the winning design.

HOW TO TAKE PART IN THE COMPETITION

Students can send their entries in two ways:

- **Through schools** which have been sent an invitation to take part in the COMPETITION Schools should make a selection of 5-10 entries and send them to the below stated e-mail address. If several entries are sent in one e-mail a care should be taken to clearly identify the author of each entry.
- **Individually**
Students can send their entries individually to the below stated e-mail address. If several entries are sent in one e-mail a care should be taken to clearly identify the author of each entry.

One student can send up to two entries.

PRIZES

First prize – a tablet

Second prize – a camera

Third prize – an mp3 player

DEADLINE

The deadline for the submission of entries is Monday, the 15th of February 2016 (by 5 p.m.).

Entries received after this deadline will not be taken into consideration.

HOW TO SEND ENTRIES

Entries should be sent **solely by e-mail to the address: office@expeditio.org**, with a note: **LOGO COMPETITION** written in the subject.

Entries should be accompanied by the following information:

- Name and surname of the author
- Year of birth
- School
- Adresa stanovanja



- Home address
- Telephone
- E-mail address

Note: If several entries are sent in one e-mail a care should be taken to clearly identify the author of each entry.

SELECTION AND PROMOTION

Selection and evaluation of received entries will be done by a jury of experts. Results of the competition will be presented at the first promotion of the project in Podgorica, on 9th March 2016 when three most successful entries will be announced. The prizes will be subsequently sent to the winners.

CONTACT

For additional information feel free to contact a project coordinator, Tatjana Rajić on:

- telephone number: +382 32 302 520 (from 9 a.m. to 5 p.m. on working days)
- E-mail address: tanja@expeditio.org or office@expeditio.org with a note: QUESTION – LOGO COMPETITION written in the subject.

Information about the COMPETITION is available at the websites www.expeditio.org and www.zzs.gov.me.

Best regards on behalf on project partners,

Tajana Rajić
NGO Expeditio

sponsored by



Deutsche
Bundesstiftung Umwelt

www.dbu.de



VLADA CRNE GORE
KOMISIJA ZA RASPODJELU DIJELA
PRIHODA OD IGARA NA SREĆU

Projekat "SCHOOL4CITY Bringing education about sustainable cities in Montenegrin schools" finansira The Deutsche Bundesstiftung Umwelt DBU - Njemačka savezna fondacija za životnu sredinu. Projekat je dodatno finansiran pod nazivom „Škola i grad“ Odlukom o raspodjeli dijela na konkursu dijela prihoda od igara na sreću za 2015.